# Wind Online Ad Specifications

Deadline for Submissions Tuesdays 5:00 pm

## **Acceptable Ad Sizes**

#### By the Page

Full page (vert.): 7.625" W x 10.125" H Half Page (horiz.): 7.625" W x 4.875" H Quarter Pg. (vert.): 3.625" W x 4.875" H Eighth Pg. (horiz.) : 3.625" W x 2.25" H

#### By the Column Inch

1 Column = 2.25" wide 2 Columns = 5" 3 Columns = 7.625" Max. column length: 10.125"

## **Acceptable File Formats**

MS Word, pdf, jpg, png, tif Images at 300 dpi, converted to black and white print better! *Please follow these guidelines if you can*.

#### Rates per Column Inch

(3 columns per page)

Non-profit \$1.50 For profit \$3.50

• Additional cost for photographs

 Community Calendar Events are free of charge. Email to: windnonprofitads@gmail.com

#### Submissions

**Deadline:** Tuesdays 5:00 pm Wind ad submissions accepted by email ONLY until further notice.\* Send to: *vinalhavenwind@gmail.com* 

\*DO NOT LEAVE SUBMISSIONS AT THE CHURCH VESTRY. They will not be collected!

## Subscriptions

**3 Months:** \$15 **12 Months:** \$50 Mail to: The Wind, P.O. Box 194 Vinalhaven, ME 04863

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For further information about The Wind, contact vinalhavenwind@gmail.com