
WASTE WATCHERS

Meeting Minutes 5/08/2017

In Attendance: Anna Poe, Chair, Amy Lear, Gabe McPhail, Del Webster, Pat Lundholm

1. Following the recent Selectmen's meeting, where we were given the go ahead to start our advertising/education campaign, we asked Anna to chair the committee, Pat to be secretary. We also agreed to meet weekly.
2. It was agreed to keep meetings to an hour or less.
3. Promotion: The two main ways we have to reach townspeople are through the Wind and Facebook. We will post something weekly, on a broad variety of topics such as costs, how and what to recycle before and after Single stream, information about the burn pile, how individual households can save money, future layout, etc.
 - a. Transparency is key – we will be listed as committee members with ways to contact us. Committee members all agreed to publish their email addresses.
 - b. Branding – although “cute”, we chose Waste Watchers for our name because it was catchy and did not seem overly judgmental or threatening. **To Do: Gabe** to choose a font/look for Waste Watchers.
 - c. We will take turns coming up with the article for posting. The first will be an intro to the committee's work. **To Do: Pat** Following from that is to have a mission for the committee, which **Pat** will take a crack at for next meeting.
 - i. Next assignment: **Gabe** on the numbers
 - d. **Amy** will tackle getting the Facebook page up; it should be part of the Town's facebook presence; she will work with Andy on getting authorization for that.
4. Pat mentioned that the mixed paper bin is awkward to use because of wind; also, not very many people know that shredded materials, letters, desk paper, etc., can be recycled there. **To Do: Del** to work with Kenny on a better disposal.
5. It was noted that the trees and shrubs have not been removed from the land fill – aerial views show some large trees out there. **To Do: Committee** to tackle this, with Andy/Kenny's blessing?
6. Improve signage: **To Do: Committee**
7. Del mentioned that we could possibly crush the glass and keep it here on the island. **To Do: Del** to research road patch, etc.
8. Amy and Anna reported a bit on the composting session, and both found Mark King to be an accessible resource locally. Andy has mentioned the O2 company. There are resources!

Next meeting Public Safety Building, Monday, May 15th, 5PM